

YEJ 40 BODRUM '25

STYLE GUIDE



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BODRUM 4.0

A CELEBRATION IN STYLE



A CURATED LOOKBOOK



Step into a world where fashion, friendship, and unforgettable memories intertwine, set against the stunning backdrop of Bodrum's coastal charm. YEJ 4.0 is more than a milestone; it's a carefully curated experience of effortless elegance and elevated moments, brought to life through four days of thoughtfully themed events.

From the sun-dappled poolside garden party to exploring the bougainvillea-lined streets in pastel chic, from golden sunsets on the Aegean Sea to a final evening drenched in glam, this lookbook captures it all. A visual diary of celebration, personal style, and the joy of living beautifully.

YEJ 4.0

TROPICAL BLOOM CHIC

DAY
ONE

WELCOME POOL PARTY

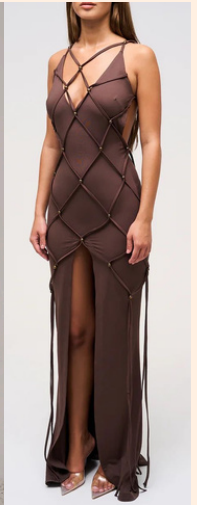
Laid-back elegance meets rustic charm. Think floral prints, linens, soft greens, whites and garden-inspired accessories.

Style Mood: Breezy, Romantic, Elevated Resort.



DAY
TWO

SUN KISSED NEUTRALS



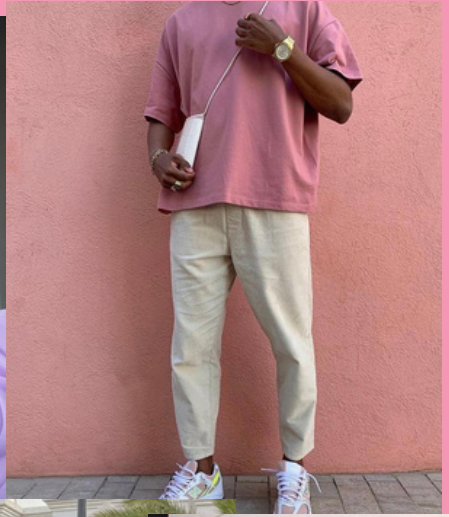
BOAT PARTY

A sun-drenched day on the Aegean Sea. Dress code calls for warm neutrals like beige, sand, cream and sun-touched bronze. Don't forget your hats and sunscreen!

Style Mood: Casual, Effortless, Luxe Vacation.

DAY
THREE

PASTEL TONES



EXPLORE BODRUM

Strolling through town, discovering boutiques and bougainvillea-lined alleys. Light pastel shades with chic comfy shoes.

Style Mood: Playful, Comfortable, Vacation-Ready

DAY
FOUR

BIRTHDAY DINNER & AFTER PARTY

A grand evening celebration under the stars. Think satins, sequins, and show-stopping silhouettes.

Style Mood: Glamorous, Statement, Celebration-Worthy

MIDNIGHT LUXE

